

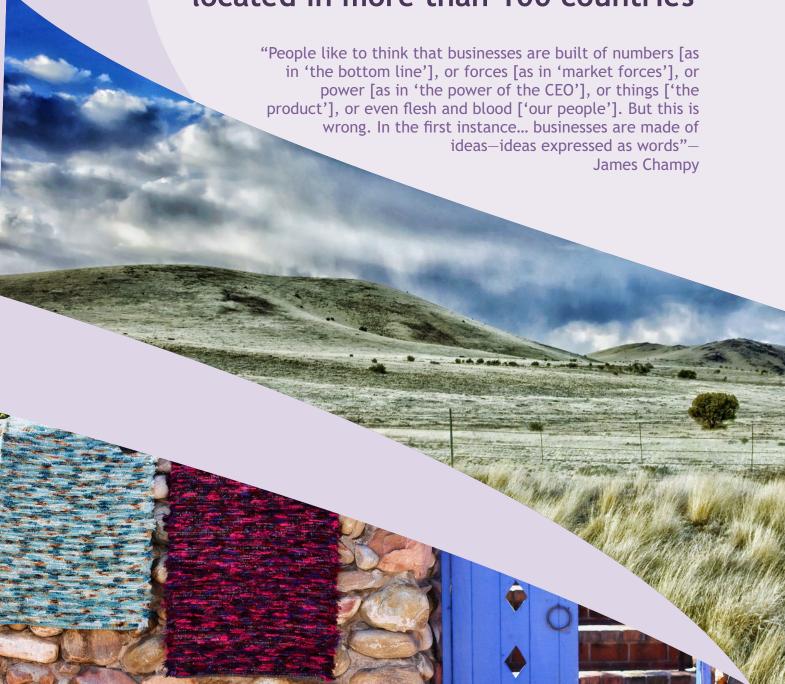
Everything your company could need, SFAI is proud to be your assistant in any corner of the world.

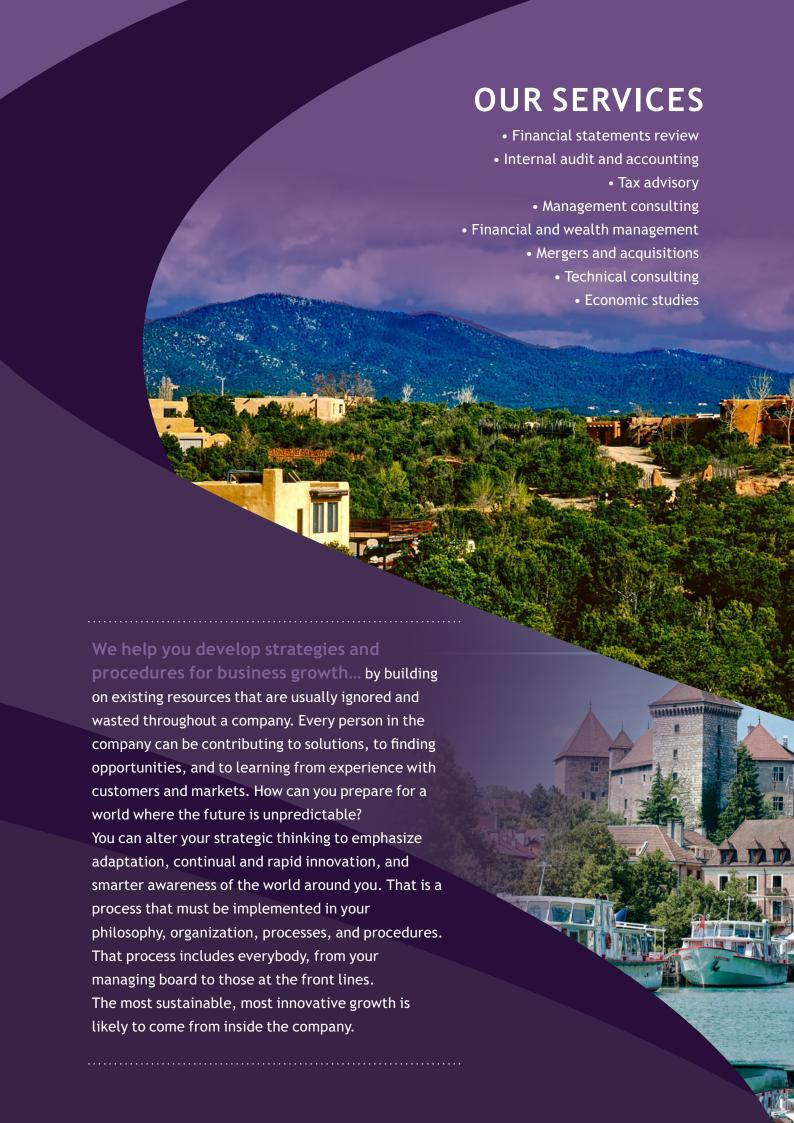




We are a professional services firm helping clients develop better business strategies that build on their unique inherent and potential strengths—the philosophy of the company, how it is organized to understand market opportunities and customer needs, and the methods it uses to deliver products and services. We help companies to continually adapt and continually improve. Santa Fe Associates uses a common sense methodology developed from of its broad international experience with businesses.

## SFAI has more than 300 offices located in more than 100 countries







Our commitment for excellency in our professional work is with our clients, with those that will be reading our reports and our studies, with the regulatory agencies, with the citizens that will be using our product and paying for it.

## **INSIGHTS**

Through our own proprietary model INSIGHT we can look at your own company as a complex adaptive system, changing in a changing marketplace. We help you and your staff takes an external, broad, and searching view of your company by identifying strengths, questioning assumptions, and looking at the larger environment in which you compete and will have to continue to compete. With such a tool we can put ActioN to your entity. And if you think the future will be a simple extrapolation of the past and present, you are unlikely to survive.

